

Press Information

Wiesbaden, March 7, 2013

Honour, Promote and Connect – The goEast Programme for Young Talent

- **The Students' Competition offers a platform for film students from Hungary and Kosovo**
- **The Young Professionals Programme establishes a basis for future co-productions between East and West**
- **Film students from the Offenbach Academy of Art and Design produce new goEast trailer**

goEast – Festival of Central and Eastern European Film has made the promotion of young talent a priority right from the beginning. 29 films will compete for a total of four awards in this year's Students' Competition during the festival hosted by Deutsches Filminstitut. Film students from Budapest, Pristina, Munich, the Rhine-Main area and Kassel will present their work, which includes six world premieres, six international premieres, a festival premiere and a German premiere. For the seventh time, the Film Prize of the Robert Bosch Stiftung for International Cooperation provides three ambitious projects between East and West with a total of up to 210,000 euros. The Young Professionals Programme and the Project Market offer young filmmakers diverse opportunities for further development and networking from April 10-16 in Wiesbaden.

Film Prize for International Cooperation

For the seventh time, the Film Prize of the Robert Bosch Stiftung for International Cooperation offers young Eastern and Southeastern European filmmakers in the areas of production, direction, camera and screenplay the opportunity to cooperate on a film project with young filmmakers from Germany. Twelve projects were nominated from the 40 applications received. The teams will present their projects to an independent jury at **goEast**. Each year, three projects in the categories animation, documentary and short fiction film are awarded with up to 70,000 euros each. The winners will be honoured during the award ceremony on Tuesday, April 16 at 7 p.m. at the Caligari FilmBühne and will use the prize money to complete their film projects within one year. The projects that premiered last year will be presented to the **goEast** festival audience on Sunday, April 14 at 6 p.m. at the Caligari FilmBühne. "We would like to contribute to a natural and unbiased cooperation between young German and Eastern European filmmakers with this film prize", says Frank Albers, Project Manager for Art and Culture at the Robert Bosch Stiftung. "For many of them, the prize is an important milestone in their careers which opens doors and makes new film projects possible."

Young Professionals Programme and Project Market

For the eighth time now, **goEast** offers young professionals from Germany, Central, East and Southeastern Europe their own Young Professionals Programme: For six days, young filmmakers have the chance to participate in workshops, lectures and discussions led by professionals from the field, which also provide a forum for exchanging ideas and experiences. The Bulgarian director Konstantin Bojanov, winner of the Award of the City of Wiesbaden for Best Director (AVÉ) at **goEast** 2012, will hold a master class. In addition, the art of successful pitching and the film studies programmes at various European universities are also on the agenda. Editors from 3sat, ARTE and ZDF/Das kleine Fernsehspiel will present their work, while directing talents will meet up with young producers at the accompanying Project Market. The teams that result from these encounters can compete for the Film Prize of the Robert Bosch Stiftung for International Cooperation 2014. In this way, **goEast** lays the basis for future co-productions between East and West.

goEast Students' Competition

The festival audience will find six world premieres, six international premieres, a festival premiere and a German premiere among the 29 films selected for the **goEast Students' Competition** 2013. With 155 submissions – almost double the number submitted last year – curator Andrea Wink was plagued by the agony of choice: “We are delighted with the large interest shown by schools and students in the goEast Students' Competition. The selected works vary greatly from one another and provide good insight into the teaching methods used by the participating schools.”

Stefan Mumme, managing director of the BHF-BANK Foundation that supports the **goEast Students' Competition**, emphasises its social relevance: “The dialogue between young film artists in the East and West and their involvement with the changes in their environment are important concerns, especially against the background of current developments.” The three prizes tendered by the BHF-BANK Foundation, each endowed with 1,000 euros, are awarded by the audience in the categories animated and experimental film, documentaries and fiction short. In addition, there is the BHF-BANK Foundation Award for the Best Short Film from a non-German film school, which is endowed with 1,500 euros. A three-member jury decides on the recipient: Ralph Förg (managing director of the Filmhaus Frankfurt e.V.), Tamina Kutscher (editor and project director at n-ost – Network for Reporting on Eastern Europe, Berlin) and Christel Schmidt (co-managing director of the Hessen Film Fund).

The Eastern European universities participating this year are the University of Theatre and Film Arts and the Moholy-Nagy University of Art and Design, both from Budapest (Hungary), as well as the University of Pristina (Kosovo). The University of Television and Film Munich and students from the universities in Kassel, Mainz, Offenbach and Wiesbaden will also compete for the Audience Awards. Those universities invited to participate will present information on their study programmes at the Meet The Filmschools Forum on Friday, April 12 at Café Maldaner (Marktstraße 34).

The announcement of the Audience Awards will take place the next day, Saturday, April 13, in the foyer of the Caligari FilmBühne at the film school party following the fiction short programme. The BHF-BANK Foundation Award will be presented on Tuesday, April 16, at the **goEast** award ceremony.

This year, film students from the Offenbach Academy of Art and Design are not only participating in the **goEast Students' Competition** but are also responsible for the new face of the festival's trailer. Boris Dörning (29) and fellow student Jonatan Schwenk (25) developed the trailer idea which took first place among all the other submissions, earning it the right to serve as the advertising trailer for **goEast 2013**.

goEast – Festival of Central and Eastern European Film is supported by numerous partners: Main sponsors are the Hessen State Ministry of Higher Education, Research and the Arts and the State Capital Wiesbaden, the Robert Bosch Stiftung, the Foundation “Remembrance, Responsibility and Future”, ŠKODA AUTO Deutschland, the BHF-BANK Foundation, the Sparkassen-Kulturstiftung Hessen-Thüringen and the Nassauische Sparkasse.

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